



# SCHOOL DISTRICT 46 SUNSHINE COAST

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## SD46 LOGO INFORMATION

### RAVEN

In our logo we see Raven holding the light in his beak. Raven captured the sun so that he could release the light to everyone. In sharing the light, rather than keeping it for himself, Raven makes a sacrifice and the light is then available to everyone (the community and the world). I see the light, the light which includes knowledge, love, kindness and compassion that you all give day in and day out. Thank you for giving your light.

### SHAPE

The circular shape of the logo represents the cycle of learning and of life. We are all one in the circle of learning and the circle of life. It means we are always learning – from newborn to elder – the process of learning never stops. In this ongoing cycle we create our future. Our learning path is a journey from darkness to light, just as Raven's is.

### '46'

46 is the number of the School District. Bradley Hunt saw the significance of this forty-six: the four directions and the six sides of a bentwood box.

4 Directions – which represents all of the elements of the medicine wheel – for example: mind, heart, spirit and body. Bentwood boxes are among the most versatile objects made by the Northwest Coast peoples. They can contain everything from food and nourishment to the sacred regalia. When you open the box, you are gifted with the knowledge of the people – filled with the lessons and teaching of how to be. They were made using an ingenious but difficult technique to master that was specific to the Pacific Northwest region.

Bentwood boxes are unique in that three of their four corners are bent at a 90-degree angle, with the fourth corner being pegged, sewn or glued. The box can then be attached to a base, by pegging, sewing or gluing. In pre-contact times, when there were no metal tools or nails, this technique proved highly reliable for making strong, long-lasting and watertight containers.

The number is in the centre of an ovoid shape (egg shape) to represent potential or the future. This is what creativity is all about – the wonderful energy of creativity – the creativity in each one of us is waiting to be sent in the directions we set it in. What we do

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with our potential, our creativity and the choices we make, is the essence of our lives. Preparing a student and ourselves for a future.

### COLOUR

Black and red are the two oldest paint colors worldwide; there is no way of knowing exactly how far back the use of black goes, but red from red ochre has been used for at least 100,000 years around the world. Its use is documented on the Northwest Coast for at least 4,000 years.

For First Nations Peoples on the west coast, such as the Heiltsuk, there are long-standing rules about design elements and about color use. Colour schemes are based on a long tradition (at least 2,000 years) of designs composed of primary, secondary, tertiary and negative fields. On two-dimensional pieces and panels, black customarily fills the primary fields and red fills secondary fields. Tertiary fields are left unpainted – in the case of the printed logo, white. In the case of the carved logo, the wood grain shows through. So, in the logo, Raven is primary. The sun(light), details of the Raven feathers, and the 46 are secondary. The white background is tertiary.

### ARTIST AND DESIGNER: BRADLEY HUNT

The logo was designed and then printed as well as carved by Bradley Hunt. Bradley Hunt is a Hałtzaqv First Nations person from Bella Bella on the Central Coast of BC. He attended the Vancouver School of Art for two years and then graduated with a B.Ed. double art major from the University of BC. He came to the Sunshine Coast with his wife, Karen Hunt. Karen taught at Cedar Grove for many years. Their two sons, Sean and Dean, now each an accomplished artist in his own right, both graduated from Elphinstone Secondary.

Bradley Hunt spent 11 years in the district, first as an Education Assistant and then as a Teacher at Sechelt Elementary School before becoming a full-time artist in 1985. He works primarily in cedar but has also worked in other woods, silver, gold and glass. Raven, the crest figure on his grandfather's side of the family, is his inspiration and is most prominent in his work.

Here is what Bradley and Karen say is the "essence" of the story - or the phrase they suggest we use when interpreting the meaning of the logo: " Raven teaches us that we are all one people in the circle of learning and life." And now is a time when we must continue to remember that we are all one people despite our fear or differences. We need to hold each other up when times are complex and challenging.