



**BOARD OF EDUCATION OF
SCHOOL DISTRICT NO. 46 (SUNSHINE COAST)**

COMMITTEE OF THE WHOLE NOTES

Held on March 28, 2017 from 10:30-11:30 am

At the School Board Office, Gibsons, B.C.

PRESENT: TRUSTEES: Betty Baxter (Committee Chair), Christine Younghusband, Lori Pratt, Greg Russell, Pammila Ruth, Dave Mewhort

STAFF/OTHERS: Patrick Bocking, Superintendent; Nicholas Weswick, Secretary-Treasurer; Vanessa White, Director of Instruction; Paul Bishop, Director of Instruction; Carolyn Smith, CUPE Local 801; Erica Reimer, Executive Assistant (Recording Secretary)

REGRETS: Lori Dixon, Trustee

The meeting was called to order at 10:40 a.m.

1. BCSTA "Public Education is Key" Campaign

Trustee Pratt shared a powerpoint presentation on BCSTA's advocacy campaign, "Public Education is Key", which aims to raise awareness of public education issues during the provincial election period. The non-partisan campaign encourages the use of social media platforms, using the #bcedkey and offers a series of suggested "key actions" that will highlight public education in the lead-up to the general election. Additional information is available on BCSTA's website at:

<http://www.bcsta.org/TheLeader/index.php/category/public-education-is-the-key/>

The committee discussed the benefits of hosting an all-candidates meeting to further highlight issues relating to public education on the coast.

RECOMMENDATION:

"That the board explore jointly hosting an all candidates meeting with bargaining units and other school districts in the riding"

2. Communication Plan

The committee discussed the communications plan and suggested that "Professional Development" be struck from the April Education Committee agenda as it was listed in duplicate.

The meeting adjourned at 11:20 a.m.

NEXT MEETING: Tuesday, April 25th from 9:30 to 11:30 am at the School Board Office.